

THE HUTCHINS SCHOOL

Social Media Policy

Relevant legislation	Privacy Act 1988 (Commonwealth) Work Health & Safety Act 2012 Anti-Discrimination Laws (Commonwealth) Anti-Discrimination Act 1998
Commencement date	01 June 2016
Last review date	01 June 2023

1. Purpose

The purpose of this policy is to set standards of behaviour for the use of social media that are consistent with the broader values, mission, aims and expectations of the School community. The Hutchins School (the School) encourages its staff, students and the School community to engage with social media responsibly, in the context of adding value to our learning environment.

This policy should be read in conjunction with the School's [Student Social Media Policy](#).

2. Scope

This policy refers to the use of social media where there is clear evidence of a connection with the School. It applies to all staff (including temporary and contract staff), students and members of the School community.

3. Objectives

The objectives of this policy are to:

- Demonstrate the value of the use of social media in a manner consistent with the School's values of humility, kindness, courage and respect;
- promote and maintain a culture of kindness, engagement, openness, trust and integrity when using social media;
- inform staff, students, and members of the School community of their responsibilities concerning the use of social media;
- educate staff, students and members of the School community regarding the School's standards and expectations when using social media and social networking services;



- post or publish content that is threatening, hateful, sexually explicit, or incites violence against others; or
- harm the reputation of the School in the community.

